

Allen Shaffer

955 Duvall Highway Pasadena, MD 21122 410-437-9042 theodore.shaffer@verizon.net



Profile

I am highly motivated, detail-oriented, and versatile with professional strengths in graphic design, multimedia development, web programming, and instructional technologies. I have initiated, led, and collaborated on numerous projects professionally and personally which include developing online training and knowledge-base websites, leading and inspiring a graphics development team, freelance airbrush illustrations for government and private organizations, building and maintaining drag racing cars, vehicle restorations and home remodeling. As a result, I have acquired and refined a wide variety of skills:

- 2D and 3D computer graphic/motion design and production
- Video and audio production
- Flash Actionscript, HTML, and Javascript programming languages
- Airbrush illustration
- Sign design and production
- Photography
- Computer hardware and networking
- Automotive repair and finishing processes
- TIG and MIG welding processes
- Fiberglass repair processes
- Metalworking (design and fabrication)
- Home interior design and installation (demolition, structure support, dry-wall finish/paint, cabinet and appliance installation, and trim work)
- Home and automotive electrical wiring

Work Experience

Specialist/Visual Designer

2/97 to present

Verizon
Training, Education & Development
Baltimore, MD

Conceptualize, design, illustrate, animate, and program training for an in-house development team. Design and develop intranet websites and multimedia applications used for online training. Illustrate and layout printed materials for instructor led training.

Designer/Sign Maker

5/96 to 2/97

First Impression Signs
Laurel, MD

Conceptualized original signage logos, sold, produced, and installed sign designs on vehicles, common sign substrates, and customer locations.

Art Director/Designer

11/95 to 5/96

Sign Effects
Glen Burnie, MD

Used PC and Macintosh computers to design and produce a variety of signs, including illuminated architectural signs, neon signs, and banners. Personally presented my designs to the majority of the clients this company acquired. Supervised three production specialists in the execution and installation of signage.

Graphic Designer

1/95 to 11/9 5

LA Graphics
Hunt Valley, MD

Created magazine ads, logos, letterheads, business cards, envelopes, posters, newspaper ads, forms, and booklets. Illustrated video production storyboards. Conceptualized and executed design projects from start to finish.

Sign Production Assistant

7/94 to 1/95

Gable Signs & Graphics, Inc.
Baltimore, MD

Worked on vinyl applications, wrapped silvatrim, painted signboards, installed channel letters on raceways, and prepared signs to be painted.

Apprentice

1/94 to 6/94

Michael Cacy Studio
Portland, OR

Completed a five-month apprenticeship in illustration and design under the direction of Mr. Michael Cacy, a freelance illustrator. During this period, several intense portfolio pieces including full-color illustrations, logo designs, and a poster/calendar design were completed.

Additional Qualifications

Highly proficient with PC and Macintosh computer systems

Software: Adobe CS5 Master Collection, Adobe eLearning Suite, SwishMAX, Articulate Studio, 3D Studio Max, Composer Vinyl Sign Making Application, Corel Draw, Microsoft Word, and Power Point

Gerber's sign making equipment

Computer and mechanical artwork production procedures

Scanners: flatbed and slide

Digital and traditional photography

Digital video equipment

Advanced airbrush illustration techniques

Awards & Honors

- Departmental Honors in Visual Arts, '94
- Stephanie Ann Roper Art Scholarship, '93
- Placed first in Frostburg State University's Centennial logo design competition, '93
- Finalist in Substance Abuse Poster competition, '92
- Honorable mention for Security Awareness Poster, '92

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Academic Background

Frostburg State University, Frostburg, MD

BS - Graphic Design

Graduated: 5/94

GPA: 3.8

Major courses of study included: Full-time internship at Michael Cacy Studio, Advanced Graphic Design, Computer Graphics, Photography, Painting, Printmaking, Advanced Drawing, and Art Histories.

Professional Training

- mLearning DevCon Conference '11
- Lynda.com training courses (photography, typography, programming, and design)
- Macromedia MAX Conference '03, '04
- Flash Forward Conference '02
- George Washington University
Project management training courses '01
- Siggraph Conference '97, '00, and '01
- Fig Leaf Software Washington, DC
Fundamentals of Flash 4, '00
Introduction to Dreamweaver 2, '99
- Dynamic Graphics, Inc. Peoria, IL
Multimedia I and II, '98
Airbrush Illustration courses in '91 and '92